



**Greater
Shepparton**
Business Network

MEMBERSHIP PROSPECTUS

IN PARTNERSHIP WITH



Victorian
Chamber of Commerce
and Industry

CURRENT AT 1 JULY 2026

FOREWORD

VICTORIAN CHAMBER OF COMMERCE AND INDUSTRY

Hello and welcome!

There has never been a more important time to back business in this state, and to be part of your local chamber of commerce. In Victorian, the economic landscape is beset with challenges, but where we have obstacles, we also have opportunities. For business to prosper, we need to adopt a growth mindset. When there are headwinds such as energy security, increased supply chain costs, taxation, and regulatory burdens, we need to harness the collective power of the business community to increase confidence and prosperity.

As the Victorian Chamber strives to find solutions to the energy crisis, and create parity for infrastructure, education, and innovation across regional and metropolitan Victoria, the strength of both the Victorian Chamber and the Greater Shepparton Business Network lies in our collaboration, membership numbers, and the power of our collective voice and advocacy.

Greater Shepparton businesses are vital to the economic strength of our state. The Victorian Chamber (VCCI) partnership grants GSBN members access to a diverse suite of professional business resources, including more than 700 training programs from online short courses to comprehensive accredited certificate courses. GSBN Gold and Platinum members also receive access to VCCI's comprehensive toolbox of HR resources and support hotline. We believe that driving this collaboration is invaluable to members navigating an ever-changing regulatory environment.

Now is the time to strengthen Victoria's prosperity and global competitive advantage. Put simply, enabling business to prosper translates to more jobs, more opportunities, and better economic outcomes for all.

Through the partnership of our chambers, we can take Victorian business and products to the world.



A stylized, handwritten signature in white ink, appearing to read 'Paul Guerra'.

Paul Guerra
Chief Executive,
Victorian Chamber
of Commerce and Industry

GREATER SHEPPARTON BUSINESS NETWORK

Welcome to the Greater Shepparton Business Network (GSBN) – where businesses come together to support one another, champion local enterprise, and strengthen the economic fabric of our region.

GSBN was founded with a clear purpose: to create a structured, inclusive, and forward-thinking organisation that brings together the diverse business community of Greater Shepparton. Our mission is to provide a consistent platform for businesses of all sizes and sectors to connect, stay informed, and be heard on the issues that shape our local economy.

GSBN proudly represents businesses across a wide and vibrant region - including Shepparton, Mooroopna, Tatura, Murchison, Dookie, and surrounding towns. This reach enables us to foster connections between communities, ensuring every member has a place and a voice within our network.

A key pillar of GSBN's work is our role in local government advocacy. We actively engage with Greater Shepparton City Council and other local authorities to ensure the business community's perspectives are represented in key decisions that affect economic growth, planning, infrastructure, and the overall business environment.

At the heart of GSBN is a belief in the power of genuine connection. Our monthly Networking Events offer a relaxed and welcoming space where members can engage with peers, exchange ideas, and build meaningful relationships. These events continue to grow in popularity and impact, serving as a vital touchpoint for business owners, entrepreneurs, and professionals who want to stay connected and collaborate within our thriving region.

Our commitment to being a member-driven organisation sets us apart. We actively listen to the needs of our members and strive to deliver real value through support, representation, and advocacy. Through our proud partnership with the Victorian Chamber of Commerce and Industry (VCCI), GSBN also connects local businesses to broader opportunities, resources, and representation at the state level—ensuring our members have a strong voice beyond the region.

Whether you're launching a new venture, leading a well-established enterprise, or simply seeking to build your local network, GSBN is here to support your journey. Together, we are building a more connected, resilient, and prosperous Greater Shepparton.



Stephen Schneider
President, Greater
Shepparton Business Network

GENERAL MEMBERSHIP

With a General Membership, you unlock local networking events, essential business support, employment advice, training, and development opportunities. You'll benefit from a wealth of online resources and face-to-face learning, helping you and your business thrive.

General Member Benefits

- Full membership of Greater Shepparton Business Network (GSBN)
- Partner membership of Victorian Chamber of Commerce and Industry (valued at \$273.90 inc)
- Exclusive member pricing on Workplace Consulting Services
- Access to Grant Finder to easily search and set up alerts on government grants
- 1:1 consult on hiring an Apprentice or Trainee
- Latest industry news and updates through VCCI exclusive content and communications
- Exclusive member pricing on Professional Development, Training Courses, and Small Group Coaching
- Exclusive member pricing on Networking and Industry Events
- 2 x E-Learning Self-Paced Training Courses
- Complimentary invitations to webinars and briefings
- Victorian Chamber Business Directory Business Listing
- 10 x tickets to GSBN Networking Events (valued at \$150, additional tickets can be purchased at \$15 per ticket)
- Priority notification of all GSBN hosted special events
- Ability to participate in all GSBN and Victorian Chamber member surveys
- Access to exclusive GSBN and Victorian Chamber member only offers
- Regular GSBN Newsletter and electronic communications
- 10% discount on advertised ticket price to GSBN hosted special events

Greater Shepparton Business Excellence Awards Gala Dinner

10% discount on purchase of tickets for the Gala Dinner (maximum 10 tickets)

Your investment: \$399

Annual investment (inc GST)



“The Greater Shepparton Business Network has been an incredible force in supporting and promoting local businesses, especially during challenging times. Their dedication to fostering strong business connections and creating opportunities for growth is truly commendable. A heartfelt thank you to the GSBN team, whose passion, warmth, and tireless efforts make such a difference.

Their commitment to seeing local businesses thrive is evident in everything they do, and their ongoing support does not go unnoticed.”

The Eye Shop Shepparton

SILVER MEMBERSHIP

Silver Membership offers the opportunity to host a GSBN networking event, giving your business a platform to showcase your services and expertise to the Greater Shepparton business community. With the support of the GSBN team, you'll receive guidance and assistance to ensure your event reaches your ideal audience and target market.

Additional Silver Member Benefits

- 20 x tickets to GSBN Networking Events (valued at \$300, additional tickets can be purchased at \$15 per ticket)
- Invitation to host one member networking event annually
- Opportunity to showcase your business at this networking event
- Official GSBN event host management support
- Event hosting catering rebate valued at \$250 (conditions apply)

In addition, you will enjoy all the benefits of General Membership

Greater Shepparton Business Excellence Awards Gala Dinner

10% discount on purchase of tickets for the Gala Dinner (maximum 10 tickets)

Your investment: \$1,100

Annual investment (inc GST)

“Barbeques Galore Shepparton has been a proud member of GSBN since its inception, and we have greatly benefited from the network. The business community within GSBN is welcoming and easy to engage with, providing valuable opportunities for us to grow. Whether it's sharing insights on marketing, recruitment, or building new relationships and business opportunities, the support has been invaluable.”

Barbeques Galore Shepparton



GOLD MEMBERSHIP

Gold Membership provides your business with exclusive access to a dynamic network of like-minded professionals across Greater Shepparton, offering opportunities to share your vision, engage in high-level networking events, and contribute to local and state government advocacy strategies.

Additional Gold Member Benefits

- Entrepreneur membership of Victorian Chamber of Commerce and Industry (valued at \$658.90 inc)
- Starter access to online HR and Health, Safety, and Wellbeing Tools and Templates
- 4 x E-Learning Self-Paced Training Courses
- 2 x complimentary tickets to Victorian Chamber Business After Dark or equivalent networking events
- Invitations and exclusive member pricing on Networking and Industry Events
- Exclusive Partner Discounts and Offers from the Victorian Chamber network
- Complimentary access to THRIVE, a new SME growth and enablement program
- Access to online Business Growth and Enablement Tools and Templates
- Victorian Chamber Advocacy through invitations to surveys and taskforces
- 20 x tickets to GSBN Networking Events (valued at \$300, additional tickets can be purchased at \$15 per ticket)
- Your business logo included on the GSBN website
- Permission to include GSBN Member Logo in your business marketing communications
- 20% discount on advertised ticket price to GSBN hosted special events
- Event hosting catering rebate valued at \$350 (conditions apply)

In addition, you will enjoy all the benefits of Silver Membership

Greater Shepparton Business Excellence Awards Gala Dinner

- 2 complimentary tickets*
- 20% discount on purchase of tickets (maximum 4 tickets)

Your investment: \$1,650

Annual investment (inc GST)



“GSBN represents a very important part of the greater GV community and plays its role very well. Their desire and ability to reach out and support individual businesses with professional support with targeted offers is carried out at a gold class level. The networking events provide the enablement and discussion that helps businesses sort through shared issues.

The team at Watters dip our hats to the year-on-year quality performances delivered by the GSBN.”

Watters Electrical

PLATINUM MEMBERSHIP

Platinum Membership offers a comprehensive business support package, providing premium resources, expert advice, and advocacy opportunities to help your business thrive. As a full Employer Partner Member of VCCI, you'll have unlimited access to workplace relations support, employment resources, and workforce health and safety tools.

Additional Platinum Member Benefits

- Employer membership of Victorian Chamber of Commerce and Industry (valued at \$1,648.90 inc)
- Unlimited access to the Workplace Relations Advice Line
- Access to the Modern Award Directory and Subscription Service
- Unlimited access to online HR and Health, Safety, and Wellbeing Tools and Templates
- Exclusive member pricing on Export Documentation
- 10 x E-Learning Self-Paced Training Courses
- \$700 credit entitlement towards your choice of training or tools and templates
- 4 x complimentary tickets to Victorian Chamber Business After Dark or equivalent networking events
- Dedicated VCCI Account Manager
- Provide input to GSBN and Victorian Chamber member surveys shaping advocacy and policy
- 30 x tickets to GSBN Networking Events (valued at \$450, additional tickets can be purchased at \$15 per ticket)

In addition, you will enjoy all the benefits of Gold Membership

Greater Shepparton Business Excellence Awards Gala Dinner

- Recognition of Platinum Membership
- 4 complimentary tickets*
- 25% discount on purchase of tickets (maximum 6 tickets)

Your investment: \$2,750

Annual investment (inc GST)

"I'm a new member of the Greater Shepparton Business Network, and it's already been a fantastic way to meet like-minded professionals and gain support for our organisation, including ongoing support from the Victorian Chamber. The network has such a welcoming community, and I've made some great connections and found new opportunities to collaborate. I've been to two events so far and have come away with fresh ideas, useful skills, and partnerships that will really help us grow. If you're looking to connect and thrive in the Greater Shepparton business scene, I highly recommend getting involved!"

Goulburn Valley Libraries



MEMBERSHIP LEVELS & BENEFITS	GENERAL	SILVER	GOLD	PLATINUM
Membership of Victorian Chamber of Commerce and Industry (VCCI)	Partner	Partner	Entrepreneur	Employer
Access to latest industry news and updates through VCCI exclusive communications	✓	✓	✓	✓
Access to Victorian Chamber Government Grant Finder	✓	✓	✓	✓
Access to Victorian Chamber E-Learning Self-Paced Courses	2 FREE	2 FREE	4 FREE	10 FREE
Access to online HR and Health, Safety, and Wellbeing Tools and Templates	—	—	✓	✓
1:1 Consult on Hiring an Apprentice or Trainee	✓	✓	✓	✓
Access to exclusive member pricing on Professional Development, Training Courses, and Small Group Coaching	✓	✓	✓	✓
Exclusive member pricing on VCCI Networking and Industry Events	✓	✓	✓	✓
Complimentary invitations to webinars and briefings	✓	✓	✓	✓
Victorian Chamber Business Directory Business Listing	✓	✓	✓	✓
Complimentary tickets to Victorian Chamber After Dark or equivalent networking events	—	—	2 FREE	4 FREE
Exclusive Partner Discounts and Offers from the Victorian Chamber network	—	—	✓	✓
Complimentary access to THRIVE, a new SME growth and enablement program	—	—	✓	✓
Access to online Business Growth and Enablement Tools and Templates	—	—	✓	✓
Victorian Chamber Advocacy through invitations to surveys and taskforces	—	—	✓	✓
Unlimited access to the Workplace Relations Advice Line	—	—	—	✓
Access to the Modern Award Directory and Subscription Service	—	—	—	✓
Exclusive member pricing on Export Documentation	—	—	—	✓
Credit entitlement towards your choice of training or tools and templates	—	—	—	✓
Invitation to attend GSBN Networking Events - Annual Entitlement	10 tickets	20 tickets	20 tickets	30 tickets
Opportunity to host an official GSBN Networking Event	—	✓	✓	✓
Official GSBN event host management support and catering rebate	—	\$250	\$350	\$350
Your business listed on GSBN digital Member Business Directory	✓	✓	✓	✓
Your business logo displayed at GSBN Networking Events	—	—	✓	✓
Your business profiled in GSBN monthly digital newsletter	—	—	1	2
Permission to display GSBN Member Logo and VCCI Member Logo in your business	✓	✓	✓	✓
Complimentary ticket to the prestigious GSBN Business Excellence Awards Gala Dinner	—	—	2	4
Member discounted tickets to the prestigious GSBN Business Excellence Awards Gala Dinner	10% up to 10	10% up to 10	20% up to 4	25% up to 6

DISCLAIMER

Greater Shepparton Business Network (GSBN) confirm the information contained within this document is true and accurate at the time of printing. GSBN in partnership with Victorian Chamber of Commerce and Industry (VCCI) reserve the right to amend any aspect of the membership agreement should circumstances arise impacting our capacity to deliver membership benefits and services outlined within this prospectus. Membership of GSBN and VCCI is subject to agreement and compliance with specific terms and conditions as detailed on our websites. GSBN event attendance benefits and applicable discounts or special offers indicated within this prospectus are subject to change as deemed necessary by the GSBN Board. Membership benefits of GSBN are exclusive to the nominated business and not transferable to a third party.

VICTORIAN CHAMBER

At GSBN, we are committed to ensuring our members have access to the best tools, resources, and support to grow their businesses. That's why our members receive exclusive memberships with the Victorian Chamber of Commerce and Industry (VCCI), Victoria's largest and most influential business network.

Exclusive VCCI Memberships for GSBN Members

- General and Silver Members receive a VCCI Partner Membership, giving them access to business resources, self-paced e-learning courses, training programs, and exclusive member pricing.
- Gold Members receive a VCCI Entrepreneur Membership, giving them access to expert business resources, networking opportunities, and exclusive member pricing.
- Platinum Members receive a VCCI Employer Membership, giving them access to advanced workplace relations support, representation, and compliance assistance.

How VCCI Supports Your Business

By joining GSBN at the Gold or Platinum level, you gain access to a wealth of benefits from VCCI, including:

- **Events and Networking:** Expand your connections and learn from industry experts at sell-out business events and networking opportunities.
- **Training and Development:** Enhance your team's skills with affordable, flexible, and tailored training in leadership, HR, mental health, and workplace safety.
- **Exclusive Member Discounts:** Enjoy discounted rates on training, events, consulting services, and more.
- **Grant Finder Access:** Easily search and apply for government grants with VCCI's Grant Finder Tool.
- **THRIVE:** Gain access to a new SME growth and enablement program, as well as access to Business Growth and Enablement Tools and Templates.
- **Workplace Relations Support:** If you join as a Platinum Member, you will have unlimited access to the Workplace Relations Advice Line, where experienced professionals provide guidance on HR, industrial relations, compliance, and more.
- **Health, Safety and Wellbeing Resources:** Equip your business with tools to support a safe and mentally healthy workplace, including practical WHS guides, and wellbeing initiatives tailored to your business size and industry.
- **Regular Business Updates:** Stay ahead with the latest information on legislation changes, government support programs, and industry insights.

This partnership reflects GSBN's commitment to offering real value, practical support, and a strong voice for local business. With the backing of VCCI's resources and advocacy, GSBN members gain confidence knowing they are supported by a team of experts, no matter the size or stage of their business.



GSBN NETWORKING EVENTS

GSBN's Networking Events are a key part of our business community, providing a welcoming space for professionals, entrepreneurs, and business leaders to connect, collaborate, and grow. These events offer an invaluable opportunity to build relationships, share ideas, and explore new business opportunities in a relaxed and engaging setting.

Held regularly throughout the year, each event is hosted by a GSBN member business, allowing attendees to experience different industries and workplaces across Greater Shepparton. Hosts share insights into their business journey, challenges, and successes, making each event unique and inspiring.

WHY ATTEND?

Attending Networking Events provides a range of benefits, including:

- **Networking Opportunities:** Meet likeminded professionals, potential clients, and industry peers.
- **Business Growth:** Introduce your business, share your expertise, and create valuable partnerships.
- **Industry Insights:** Gain knowledge from host businesses and guest speakers on relevant topics.
- **Increased Visibility:** Raise awareness of your brand, products and/or services within the local business community.
- **Relaxed and Engaging Atmosphere:** Enjoy complimentary drinks and refreshments while making meaningful connections.

HOST AN EVENT

GSBN Silver Members and above have the opportunity to host a Networking Event, which is a fantastic way to:

- Showcase your business and highlight your products or services.
- Connect directly with local professionals and potential customers.
- Gain exposure and strengthen your brand within the Greater Shepparton business community.

These events are designed to be both productive and enjoyable. Whether you're looking to grow your business, stay informed about local opportunities, or simply expand your professional circle, our Networking Events provide the perfect setting. We encourage all GSBN members to attend and experience the value of these events firsthand.

Keep an eye on our events calendar and secure your spot for the next event - you never know where a single conversation might lead!





**Victorian
Chamber of Commerce
and Industry**

Greater Shepparton businesses are vital to the economic strength of our state. The Victorian Chamber (VCCI) partnership grants GSBN members access to a diverse suite of professional business resources, including a diverse range of training resources from online short courses to comprehensive accredited certificate courses. We believe that driving this collaboration is invaluable to members navigating an ever-changing regulatory environment.



**Greater
Shepparton**
Business Network

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