

SMALL BUSINESS HELP AND ADVICE

The Shepparton Small Business Advisory Services is to assist existing small businesses towards their growth and prosperity.

Key services to be provided will include:

- Low-cost advisory services (existing or new chambers members receive up to three hours free advice), e.g.
- Business planning advice
- Information on loans and banking products
- Simple marketing plans
- Access to legal and/or accounting advice where appropriate
- Leasing guidance
- Information and guidance on government regulations
- Staff training assistance
- External referrals if required

Designed to help with long-term planning, skills and knowledge, the services will be provided by two highly experienced business advisers.

Colin O'Brien & Geoff Everist have over 50 years small business experience between them and will be located at the Shepparton Business Centre, 70 New Dookie Road.

Colin & Geoff are managing the program and services on behalf of the Shepparton Chamber of Commerce and Industry.

Phone 5832 1100 now to discuss your query or arrange for an appointment.

Shepparton Chamber of Commerce & Industry

Small Business Advisory Service

The services provided by Shepparton Chamber of Commerce and Industry Inc are partially funded by the Australian Government.

Managed for the chamber by:

- Just Good Business Pty. Ltd., and
- Everist Consulting Pty. Ltd.

**SHEPPARTON CHAMBER OF COMMERCE & INDUSTRY
SMALL BUSINESS ADVISORY SERVICES**

70 New Dookie Road
Shepparton, VIC 3630

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SHEPPARTON SMALL BUSINESS ADVISORY SERVICES

*For existing owner managers
Partially funded by the Australian
Government (AusIndustry)*



Enquire Now

Small Business Workshop & Seminar Program

Shepparton Chamber of Commerce and Industry

Small Business Advisory Services

Program Structure , 2009: Shepparton Chamber of Commerce & Industry

Existing Small Businesses

The low-cost advisory services will be complemented by a comprehensive workshop and seminar program. Designed to maximise the growth potential and sustainability of small business presenters will address a range of important topics that include:

- Strategies to manage the financial crisis
- Marketing is not rocket science
- Simple profit projections for everyone
- Measuring and motivating staff performance
- Break-even: what is it and how to achieve
- Taxation tips made easy

These and other topics will help businesses in high level skills development, practical skills and networking opportunities for growth.

Current and new chamber members can enrol for reduced cost as part of the funding support by the Australian Government.

Expected Outcomes

Once completed participants will be able to recognise and develop strategies to:

- Improve marketing prospects
- Target loyal customers
- Increase revenue and profitability

Activities will include:

- Group Workshop discussion and presentation
- Case Study reviews
- Group feedback

Workshop program one (Four evenings)

Wed, May 13 (6-8pm)	Business planning & goal setting
Wed, May 20 (6-8pm)	Financial performance & measuring systems
Wed, May 27 (6-8pm)	Marketing made easy
Wed, June 3 (6-8pm)	Staff motivation and performance

Workshop program two (Four evenings)

Wed, Aug 5 (6-8pm)	Business planning & goal setting
Wed, Aug 12 (6-8pm)	Financial performance & measuring systems
Wed, Aug 19 (6-8pm)	Marketing made easy
Wed, Aug 26 (6-8pm)	Staff motivation and performance

Workshop program three (four evenings)

Wed, Oct 7 (6-8pm)	Business planning and goal setting
Wed, Oct 14 (6-8pm)	Financial performance & measuring systems
Wed, Oct 21 (6-8pm)	Marketing made easy
Wed, Oct 28 (6-8pm)	Staff motivation and performance

Course Details

Participation and Eligibility:

Existing small business owners in Shepparton and region and/or managers, with an ABN. For bookings or information phone 03 5832 1100. Workshops are limited to a maximum of 15 participants.

Fees:

Each full workshop series of four evenings is \$125 per person for Shepparton Chamber members or \$175 per person to non-chamber members. This program is partially supported by the Australian Government (AusIndustry).

Presenters and Business Adviser/Mentors:

All presenters, advisers and mentors have many years experience in their own small businesses, classroom presentation and business advice.

Location: all workshops @ 70 New Dookie Road, Shepparton (5832 1100 for bookings)