



Nomination Form

Powercor | 95 3SR FM Exporter Award 2009

Award proudly sponsored by City of Greater Shepparton

Name of Business _____

Address of Business _____

Year Established _____

Ph _____

Number of Employees _____



The Exporter Award will be judged against the four criteria listed below. Should you wish to enter the Award, and are prepared to be judged, please fill out the above section and mail to:

Business & Service Excellence Awards
PO Box 364, Shepparton Vic 3632
P | 03 5821 9186 F | 03 5821 9274

- Should your entry meet the criteria you will be contacted by the judging committee
- An information kit will be forwarded to you once your entry is processed
- This information is used for judging only and is strictly private and confidential

1. **Training and development** – Designed to determine if the business has undertaken training and/or development in exporting.
2. **Market research** – Designed to determine if the business has or is in the process of researching its potential export markets.
3. **Export strategy** – Designed to determine if the business has or is in the process of developing a strategy to guide its export operations.
4. **Business results** – Designed to evaluate the businesses export success.

Judging: As nominations are received, those businesses will be judged for possible selection as a finalist for “Exporter of the Year”. All remaining nominations will then be reassessed along with all new nominations.

Advertising: The awards will be promoted via an extensive radio, TV and press campaign.



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Encouraging and promoting local enterprise

Entries Close: 25th September 2009